

**From:** jleiferman <jleiferman@eou.edu>  
**Sent:** Friday, January 29, 2021 3:11 PM  
**To:** wzehr@eou.edu  
**Subject:** Joshua Leiferman

Hello,

I wanted to reach out to you and say again thank you for getting me in touch with Kent. He has reached out to me today for a part time internship with Anvil and a Law firm in Portland. I hopefully get to start next week remotely!

Again, thank you!

Joshua Leiferman

Sent from my Verizon, Samsung Galaxy smartphone

**From:** wzehr@eou.edu <wzehr@eou.edu>  
**Sent:** Sunday, January 17, 2021 1:24 PM  
**To:** Kent Lewis <kentjlewis@gmail.com>  
**Cc:** 'Joshua Leiferman' <jleiferman@eou.edu>  
**Subject:** FW: Joshua Leiferman introduction

Hi Kent,

It's been a while since we talked directly.

Hope your holidays were festive and safe and the New Year is off to a great start.

Thanks for your Rainmaker session as well. One of your team, Rachel, was able to give us some feedback on [www.zairmail.com](http://www.zairmail.com).

I'm passing along a request from one of my students (below). He has taken a couple of my marketing classes. It sounds like he is already doing some freelance social media work in the local community. He would love to know more about the career from the standpoint of an expert. You are certainly one of the most experienced people I know in this space.

If you did have time to talk with him briefly, I'm sure he would really appreciate it.

Hope all else is going well!

Best,

Wilson

503.789.2676

**From:** Joshua Leiferman <[jleiferman@eou.edu](mailto:jleiferman@eou.edu)>

**Sent:** Sunday, January 17, 2021 11:47 AM

**To:** Wilson Zehr <[wzehr@eou.edu](mailto:wzehr@eou.edu)>

**Subject:** Joshua Leiferman

Dr. Z,

As you know, I've been considering a career in social media marketing, but would really like to get a better sense for what the job entails. I've been searching the web and I've come across some interesting agencies in the Portland area. One of the firms that really stands out is Anvil Media. I can also see from LinkedIn that Kent Lewis, the founder and CEO, is a connection of yours.

Would you mind sending Kent an introduction for me? I'd like to check-in with him and see if he could spare a few moments to tell me about what the career is like in real life.

Please let me know what is possible...

Best Regards,

Joshua