



INDUSTRY, ENGINEERING & MANAGEMENT SYSTEMS CONFERENCE

March 15-16, 2021

February 24, 2021

Wilson Zehr, PhD
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Dear Dr. Zehr,

I am pleased to inform you that your submission to the 2021 IEMS Conference has been reviewed and accepted for presentation:

Market Leadership, Forms of Innovation, & Lifecycle Stage

As the contact author for your paper, please inform any co-authors of conference-related activities. For information regarding the conference program, publication in our Conference Proceedings or the *Journal for Management and Engineering Integration* (JMEI), and other relevant information, please click [here](#)

Please note that due to the COVID-19 Pandemic, the conference will be held fully online. I am currently working with all the Track Chairs in composing our conference program. We expect to have both the program and presentation schedules online by February 26. In the meantime, please let me know if I can be of any assistance.

Thank you for your interest and I look forward to your presentation.

Best regards,

Hesham Mahgoub, PhD
IEMS 2021 Program Chair