

From: "Stephen Clements" <SClements@cityoflagrande.org>
Date: Fri, Nov 17, 2017 at 9:47 AM -0800
Subject: Sponsoring and guiding student projects
To: "Wilson Zehr" <wzehr@eou.edu>

To the College Personnel Committee:

Two of the many contributions a faculty member at Eastern Oregon University can make include engaging students in effective educational experiences and serving the community. Wilson Zehr has taken those two contributions to a new level for the College of Business.

Wilson was assigned to teach the on-campus sections of BA 498 - Business Policy and Strategy - from the time he joined the faculty. He redesigned the course from strictly lecture and company analysis to be hands-on, community based projects. Groups of students have completed projects related to the Buffalo Peaks Golf Course, the Union County Airport, and La Grande Downtown development. With guidance from Wilson, students use their knowledge and skills to analyze a local situation or problem, and strategize viable alternatives.

Wilson works with community leaders to identify project ideas, then points students in the right direction for success. His educational approach provides students in the business program with an appropriate culminating experience, and leaves them with skills to address complex, real world problems. And, importantly, the community benefits from fresh eyes on issues it confronts.

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**Steve Clements, Mayor**  
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