

Wilson Zehr

From: MJ Heather <heathe3@eou.edu>
Sent: Friday, October 28, 2016 2:01 PM
To: university-council-group@eou.edu; Cori Brewster
Subject: 10-27 SWOT Document
Attachments: October 2016 EOU SWOT Feedback.pdf; 10-27 SWOT Product.docx

Attached is the SWOT document that was initiated by the subcommittee members and then reviewed and added to by SPOC. I am also attaching the PDF of all of the responses to our request for campus wide feedback so that you have that to look at as you peruse the final document.

If you have any further comments on the SWOT, please get those to me by 5 pm on Monday so that we can incorporate them into the final document that Holly and I have to have prepared to meet the Wednesday, November 3, Board of Trustees deadline.

This next week, SPOC and the joint University Council & Faculty Senate subcommittee will be composing a survey to go out to the campus community in regards to goals for the strategic plan.

Our job as University Council is to make sure that we're talking to our constituencies, sharing the results of the SWOT analysis, urging people to respond to the goals survey when it goes live, and making note of any additional feedback we receive so that it can be utilized in the formulating of the Strategic Plan. To really make sure we're reaching students, I'd encourage faculty representatives to share this with the rest of the faculty and encourage them to bring it up in classes where it is logical for them to do so. I love knowing we reached a few more students that might not have otherwise been able to participate from the SWOT feedback we received from Nancy's classes.

Thank you for your service to EOU!

MJ

"Leadership is not about being in charge. Leadership is about taking care of those in your charge"
- Simon Sinek

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